

EX700

BELIEVE IN ALL-ROUND PERFORMANCE

Best in class BRAVIA technology for everyone



ENTERTAINMENT:

- BRAVIA Internet Video
- Wireless LAN (WiFi) Ready^

PICTURE QUALITY:

- Full HD 1080 LCD Panel (1920 x 1080)
- Built-in HD DVB-T Tuner (MPEG2/MPEG4)
- Edge LED Backlight
- Motionflow™ 100Hz with Image Blur Reduction
- BRAVIA Engine 3™ with ACE
- Live Colour™ Technology
- MPEG Noise Reduction

AVAILABILITY: End March, 2010

^Requires optional accessory: WiFi Adapter (UWABR100)

SUPERIOR SOUND:

- S-Force Front Surround Sound

CONNECTIVITY:

- 4 x HDMI™ Connections
- 1 x USB 2.0
- 1 x Ethernet

ECO FEATURES:

- Energy Saving Switch
- Presence Sensor

OTHER FEATURES:

- DLNA Certified®: Video, Music and Photo
- BRAVIA Sync
- CrossMediaBar™ Menu System (XMB™)
- USB : Video Player, Music Player and Photo Viewer
- Monolithic Design



Product Code	Screen Size	SRP (incl GST)	EAN/BARCODE
KDL32EX700	32" / 81cm	\$1,499	4905524628890
KDL40EX700	40" / 101cm	\$2,199	4905524628876
KDL46EX700	46" / 117cm	\$2,899	4905524628852
KDL52EX700	52" / 132cm	\$3,699	4905524628838
KDL60EX700	60" / 152cm	\$5,699	4905524628814



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	SPECIFICATION	KDL32EX700	KDL40EX700	KDL46EX700	KDL52EX700	KDL60EX700
Model	LCD Screen Size	32" / 101cm	40" / 117cm	46" / 117cm	52" / 132cm	60" / 152cm
	TV System	Digital: DVB-T (MPEG2/MPEG4), Analog: B/G, D/K, I, M				
	Colour System	NTSC 3.58, NTSC 4.43 (AV in only), PAL, PAL 60 (AV in only), SECAM				
	Video Signal	720p, 1080i, 1080p, HD signal capable				
	Native Display Resolution	Full HD 1080 (1920x1080)				
	Backlight Module	Edge LED Backlight				
Entertainment	Monolithic Design	Yes (Contrast of Materials)				
	3D Optional (Full HD 3D)	--				
	Wireless LAN (WiFi) Ready	Yes, Requires optional accessory: WiFi Apapter (UWABR100)				
	BRAVIA Internet Video	Yes				
Picture Quality	BRAVIA Internet Widgets	--				
	Motionflow™ Technology	Motionflow™ 100Hz with Image Blur Reduction				
	Video Processing	BRAVIA Engine 3™				
	Live Colour™ Technology	Yes				
	Advance Contract Enhancer (ACE)	Yes				
	MPEG Noise Reduction	Yes				
	24P True Cinema™ Technology	Yes				
	Intelligent Picture	Yes				
	Viewing Angle	178° (Right/Left), 178° (Up/Down)				
	Screen Format / Wide Mode	Full/ Normal(16:9)/ Wide Zoom/ Zoom/ 14:9				
Superior Sound	Picture Mode	Vivid/ Standard/ Custom/ Cinema/ Game-Standard/ Game-Original/ Graphics/ Sports/ Photo-Vivid/ Photo-Standard/ Photo-Original/ Photo-Custom				
	Sound Mode	Dynamic/ Standard/ Clear Voice				
	Surround Effect	Cinema/ Music/ Live Sports/ Game				
Connectivity	Sony Original Surround	S-Force Front Surround Sound				
	HDMI™ Connection(s)	4 (2 Side/2 Rear)				
	USB 2.0	1 (Side)				
	Ethernet Connection(s)	1 (Rear)				
	Composite Video Input(s)	3 (1 Rear/ 1 Rear, Component Input Common Use)/ 1 Side)				
	Component Video Input(s)	2 (1 Rear/ 1 Rear, Composite Input Common Use)				
	Digital Audio Output(s)	1 (Rear) - Optical				
Other Features	Headphone Output(s)	1 (Side)				
	DLNA Certified®	Video (MPEG2, AVCHD), Music (MP3, LPCM), Photo (JPEG)				
	USB Application(s)	Video Player (DivX, MPEG4, AVCHD, AVC), Music Player (MP3), Photo Viewer (JPEG, RAW)				
	XrossMediaBar™ (XMB) Menu System	Yes				
	BRAVIA Sync	Yes				
	Picture Frame Mode	Yes				
	PAP (Picture and Picture)	Yes (Fixed, 1-tuner)				
	PIP (Picture in Picture)	Yes				
	Stand Swivel / Tilt Angle	Yes (Swivel Range Left 20° / Right 20°) / No				No/No
	Scene Select	Auto, Cinema, Sports, Photo, Music, Game, Graphics				
	Electronic Program Guide (EPG)	Yes				
	Parental Control and On Screen Clock	Yes				
	Sleep Timer and On/Off Timer	Yes				
Eco Settings	Eco Settings	Yes				
	LightSensor™ Technology	--				
	Energy Saving Switch	Yes				
	Presence Sensor	Yes				
General	Power Saving Mode	Yes				
	Power Requirements	AC 220-240V, 50/60Hz				
	Power Consumption (in Operation)	91W	107W	125W	142W	208W
	Power Consumption (in Standby)	Approximately 0.2W (Normal Standby)				
	Dimensions (WxHxD) with Stand (mm)	811x539x250	985x655x280	1118x730x280	1252x805x350	1431x909x386
	Dimensions (WxHxD) without Stand (mm)	811x507x65	985x623x64	1118x698x65	1252x775x65	1431x877x66
	Weight with Stand (kg)	13.0	18.0	22.0	27.0	38.0
	Weight without Stand (kg)	11.0	15.0	19.0	23.0	32.0
	Package Dimensions (WxHxD) (mm)	903x597x184	1073x716x184	1368x778x184	1516x856x239	1518x1002x475
	Package Weight (kg)	16.0	22.0	27.0	33.0	47.0
	VESA® Wall Bracket Compatibility	Yes, 200x200 M4	Yes, 300x300 M6	Yes, 300x300 M6	Yes, 300x300 M6	Yes, 400x300 M6
	Remote Control / Batteries (Supplied)	RM-GD014/Type AAx2				
	Manual + Operating Instructions	English				
Optional Wallmount Bracket	SUWL500/SUWL50B					
Optional WiFi Adapter	UWABR100					

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